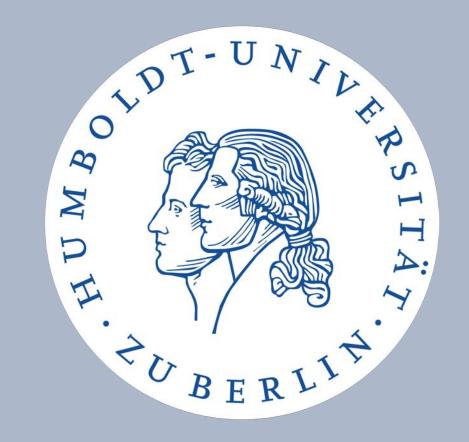
### TE-Con3 Report

Germany







- 1) Status of EHE
- 2) Structural Organisation & Strands of EHE
- 3) Online Tools for Content-driven EHE
- 4) Conclusions: Demands & Needs

**Desk research** 

Desk research & teacher survey



### 1) Status of EHE



- Internationalisation of German institutions of higher education as overarching aim associated with broad implementation of EHE
- English is the dominant language with respect to programmes that are conducted in a language other than German

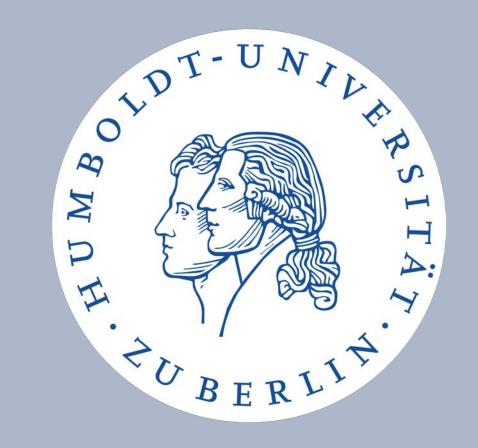
(Wagener 2012, 57; Bradbeer 2013, 110)

(DAAD 2020)

Absence of language policy in German higher education
 majority of institutions without language policy

(HRK 2019)

# TE-Con3 Germany



- 1) Status of EHE
- 2) Structural Organisation & Strands of EHE
- 3) Online Tools for Content-driven EHE
- 4) Conclusions: Demands & Needs

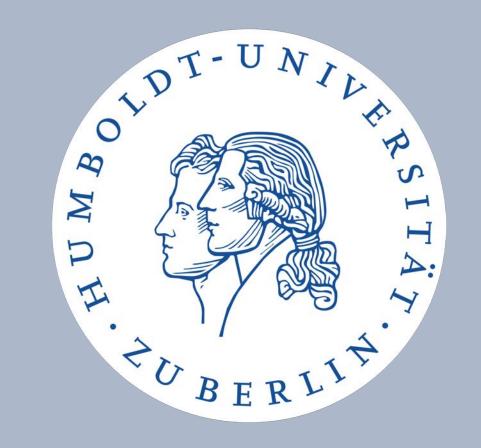
### 2) Structural Organisation & Strands of EHE



#### Faculties

- English language courses as part of regular study programmes with strong focus on content
- EMI degree courses (teaching content through English)
- Language centres (General English, EAP, & ESP)
  - Language-centred English tuition
  - Content-centred English tuition
  - Language support (mainly open for students; depending on the institution also for teachers, administrative staff, academic staff, and researchers)

# TE-Con3 Germany



- 1) Status of EHE
- 2) Structural Organisation & Strands of EHE
- 3) Online Tools for Content-driven EHE
- 4) Conclusions: Demands & Needs

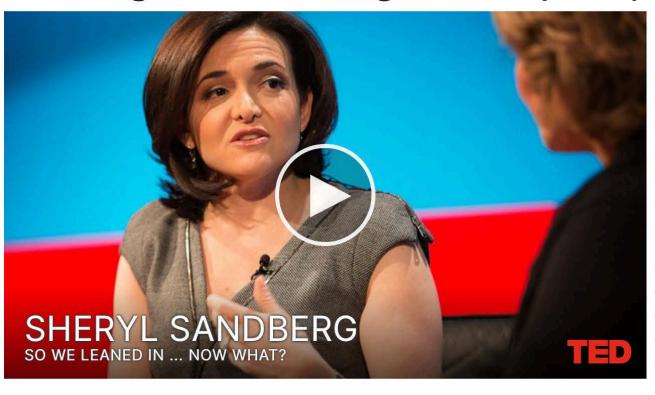
### 3) Online Tools



- Multifunctional: focus on function/method rather than specific strand of tuition
- No resources found that specifically caters for EHE
- Clilstore (Erasmus+ funded)



#### Walking toward true gender equality



Pat Mitchell: Your first time back on the TEDWomen stage.

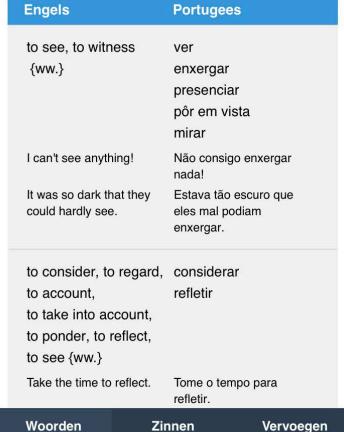
Sheryl Sandberg: First time back.
Nice to see everyone. It's always
so nice to look out and see so
many women. It's so not my
regular experience, as I know
anyone else's.

PM: So when we first started talking about, maybe the subject wouldn't be social media, which we assumed it would be, but that you had very much on your mind the missing leadership positions, particularly in the sector of

technology and social media. But how did that evolve for you as a thought, and end up being the TED Talk that you gave?

SS: So I was really scared to get on this stage and talk about women, because I grew up in the business world, as I think so many of us did. You never talk about being a woman, because someone might notice that you're a woman, right? They might notice. Or worse, if you say "woman," people on the other end of the table think you're asking for special treatment, or complaining. Or worse, about to sue them. And so I went through -- (Laughter) Right? I went through my entire business career, and never spoke about being a woman, never spoke about it publicly. But I also had noticed that it wasn't working.





### 3) Online Tools

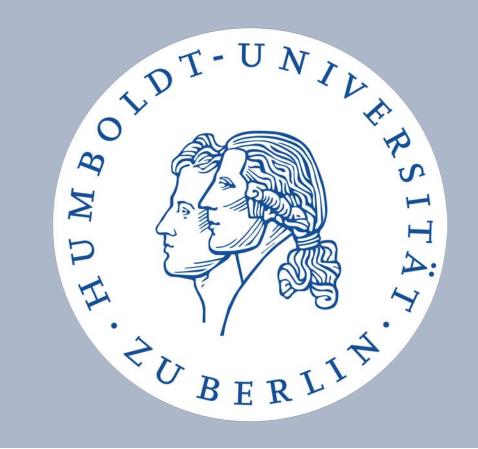


- Multifunctional: focus on function/method rather than specific strand of tuition
- No resources found that specifically caters for EHE
- Clilstore (Erasmus+ funded)
- Video conferencing systems: Zoom, Microsoft Teams, BigBlueButton (open source initiative)



no German domains/ commercial interests/ accessibility

### TE-Con3 Germany



- 1) Status of EHE
- 2) System Overview & Strands of EHE
- 3) Online Tools for Content-driven EHE
- 4) Conclusions: Demands & Needs

Desk research & teacher survey



Political/ National Level

(Cross-)Institutional Level

Teacher/
Classroom Level

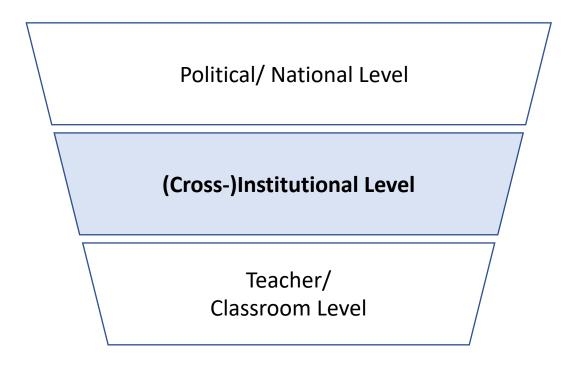


# (Cross-)Institutional Level Teacher/ Classroom Level

- German Rectors' Conference calls for
  - clear socio-political mandate reflecting on the purpose of foreign languages in the realm of universities
    - e.g. European citizenship education
  - long term provision of language-related financial support and staffing

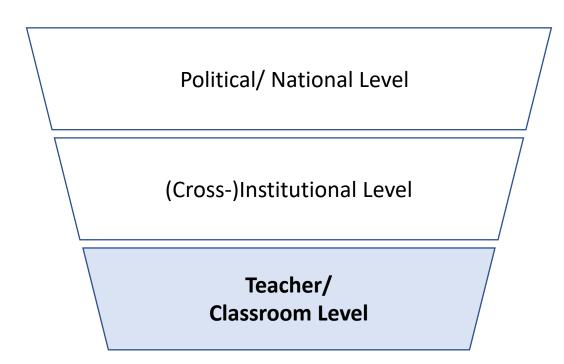
(HRK 2019, 75-76)





- Institutional anchoring of EHE
  - broad implementation of institutional language policy (officially acknowledged document)
    - internationalisation/ multilingualism
    - recognition of the role of EHE in European citizenship education
  - curricular integration of English (esp. EAP & ESP)
  - long term employment for language teachers
- Provision of training opportunities and language support for all status groups
- Consecutive research on language teaching and learning in tertiary education
- Development and provision of didactic concepts, teaching methods, and didactic materials specifically designed for EHE (EAP, ESP)
- Shared material pools
- Cross-institutional networking and in-house cooperation





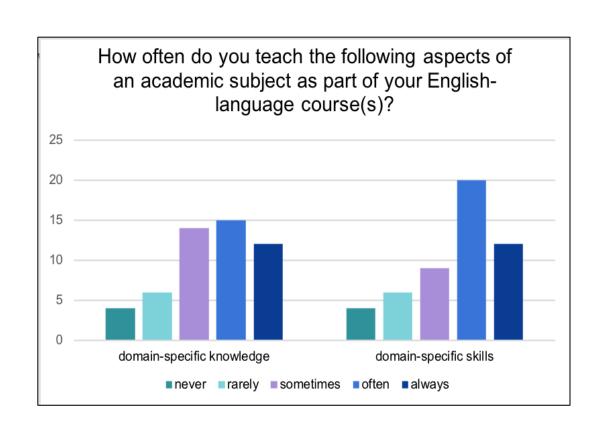
- Recognition from colleagues associated with faculties
- Access to
  - language support
  - training opportunities
  - didactic concepts
  - teaching methods
  - didactic materials

specifically designed for EHE (EAP, ESP)

- consideration and representation of language policy in class objectives
  - student acceptance
  - e.g. European/global/democratic citizenship education; build communicative competence required in vocational fields; pursue action-orientated approach in higher education

(AKS n.d.; HRK 2019; Gregersen et al., 2018; TE-Con3 Survey GER, 2021)





- Recognition from colleagues associated with faculties
- Access to
  - language support
  - training opportunities
  - didactic concepts
  - teaching methods
  - didactic materials

specifically designed for EHE (EAP, <u>ESP</u>)

- consideration and representation of language policy in class objectives
  - student acceptance
  - e.g. European/global/democratic citizenship education; build communicative competence required in vocational fields; pursue action-orientated approach in higher education

(AKS n.d.; HRK 2019; Gregersen et al., 2018; TE-Con3 Survey GER, 2021)

### Thank you



